Hei!

SNOW AND ICE ENVIRONMENTS

LAPLAND SNOW DESIGN
We are

Lapland Snow Design is a cooperation of businesses, who work together with educational organizations on the design and implementation of different types of snow and ice environments. The working methods and latest technical data of user oriented design, service design, environmental & community art and the adventure activity industry are exploited to develop spatial concepts for marketing purposes as events, exhibitions, show rooms and for the leisure industry.

PRESS PLAY TO WATCH

LAPLAND SNOW DESIGN - SNOW EXPERTISE FROM LAPLAND AS AN EXPORT PRODUCT
We do...

Lapland winter arts, events and snow & ice construction technologies in combination with design competence. Lapland’s versatile expertise of cold-related technologies and applications in unique events offers the tourism industry and related industries great opportunities to give their customers groundbreaking magical experiences of winter. Our aim is to produce surroundings that imprint itself in the memory.
2013 – Rovaniemi Design Week

IDEA The world’s northernmost design week was held for the fifth time in Rovaniemi, in the Arctic Circle in Finland from February 18–24, 2013, in the middle of the Scandinavian winter.

WHAT The week’s program covered dozens of events, such as exhibitions, shows, company presentations, audience participation activities, design processes and seminars.

WHO FOR WHOM The cooperation of the Rovaniemi University of Applied Sciences, the University of Lapland, Lapland Snow Design Project, the city of Rovaniemi, Arktikum Museum and Arctic Science Centre were development partners to offer tourist, local, design enthusiasts the Arctic Design Week.
Fashion show by local textile designers
Visitors were able to interact with the snow sculptures.
2012 -
Arctic Snow Room

IDEA In 2012 Helsinki was the World Design Capital, in the Whole country there were special events celebrated for this occasion. Lapland represented itself with Arctic Snow Room in the middle of the city of Rovaniemi.

WHAT Arctic Snow Room was a snow and ice constructed venue designed to develop urban city design in winter season. The Arctic Snow Room aimed for compilation of events for the local society and winter tourists. Events during the week-long Design Week included a Fashion Show, media projections onto the snow structures, a snow and ice design exhibition, a snowmobile showroom for BRP Finland and multimedia installations.

WHO FOR WHOM Working in cooperation with various companies and organizations: City-Hotel, BRP Finland Oy, Flatlight Films, The city of Rovaniemi, The Rovaniemi University of Applied Sciences, The University of Lapland and Lapland Snow Design Project were development partners to offer tourists, local people and design enthusiasts a magical arctic design showroom.
A snow environment built in a car park in the middle of the urban city center.
SHOWCASE - ARCTIC SNOW ROOM 2012

Fashion Show by local textile designers
SHOWCASE - ARCTIC SNOW ROOM 2012

Kid’s Slide & Playground, Cinema, Brand Showroom
Concept & Development

1 IDEA Under the requirements of our customers we build a solid idea basis for the furthermore creation process. The variety of ideas gives our customers an amount of possibilities to fulfill their aims. “Form follows content” is our design belief, we focus precisely on the briefing contents to develop the right solutions.

2 PROCESS The creative process is developed in close partnership with our customers. Rovaniemi University of Applied Sciences created an application that allows our customers to test their initial ideas and get a feeling how these unique environments work. The customer himself is involved in the design process to find the best environment for his needs.

Lapland Snow Design – Planning tool
http://plabdev.ramk.fi/~tomit/lsd_player/lsd_web.html
3 DESIGN Out of the research process of step 1 & 2 we start the design development as the core element in our work process. It includes not just how the buildings will look like, it is more a combination of scenography, architecture, event-, light- and media design. The design creation is a joined surrounding with all content combined together to create a unique environment. Our aim is always to give the visitor a memorable experience. Especially the material snow & ice has a strong affection and brings automatically magical feeling within.
4 PLANNING Out of the expert knowledge over decades we plan every project meticulously to ensure a rapid construction process.

5 PRODUCTION Lapland Snow Design workers are specialized in all areas of construction, we can provide close to any sort of building or sculpture. As specifically we defined our abilities to combine different kinds of materials to build a new piece of artwork. Teamwork is our main key to success: artist, media designers or constructors work in a hierarchy free process.
Arctic Snow Hotel - Wonders of Snow and Ice

IDEA The Arctic Snow Hotel is an experience destination that provides an exotic possibility to spend the night sheltered by snow and surrounded by picturesque and placid Lappish nature and to experience Arctic specialties. When customers need to gather around common issues, have a bit of relaxation, or just spark things up, then we can guarantee a successful solution to get away from the ordinary.

WHAT TO SEE The snow & ice environment consists of the Hotel, Ice Restaurant and Snow Sauna. Our site consists of several ice and snow structures that make a memorable environment for both family and business events and for tourists seeking extreme experiences.

THE ARCTIC SNOW HOTEL IN ROVANIEMI IN FINLAND IS AN ENTIRE WORLD OF SNOW
Family experiences the magical surroundings of Snow, Ice and Light
A relaxing atmosphere in a unique environment
LumiLinna – Snowcastle Kemi

IDEA The SnowCastle of Kemi by the Gulf of Bothnia in Finland is the source of great pride. The first SnowCastle in 1996 was a gift from the UNICEF together with the City of Kemi to all the children in the whole wide world. The first SnowCastle of 1996 with its 1100 metre long walls made the Guinness Record Book as the world’s first SnowCastle with the longest snow walls ever.

WHAT TO SEE Every winter - for the 19th time in a row - the SnowCastle offers wonderful experiences for both children and adults alike. Great light effects will add to the charm of the snow- and ice sculpting as well as to the structures about the SnowCastle. Every year the SnowCastle is designed and built according to a different plan as well as according to a different theme.

TRUE SHOWCASE OF ARCHITECTONIC SNOW-WORK OF THE LOCAL CONSTRUCTORS
An evening you won’t forget!
On 1100 m² everthing was sport-themed
VALOSA is a Lappish lighting design firm. VALOSA’s services cover all areas of lighting design including specialized expertise in snow and ice illumination. VALOSA also designs visual structures, sets and interior design elements.

VALOSA designs suitable thematic visual structures both indoors and outdoors. Typical applications include commercial spaces and shop windows, restaurants, theaters, snow and ice structures, as well as exhibition and fair stands.
The University of Lapland is the northernmost university in Finland and in the European Union. The University is located in the city of Rovaniemi on the Arctic Circle, Lapland, Finland. Design at the University of Lapland is a pliant academic partner focusing on Northern and Arctic issues in the research of art, art education, media, and design in cooperation with the experience industry and tourism. In the artistic work of the University, the international perspective joins forces with the northern dimension and its cultural heritage. The faculty collaborates actively with small and medium-sized Northern enterprises and other communities via research, development, and innovation projects. Research projects in the Faculty of Art and Design have particularly contributed to the development of methods and practices in art education, environmental and community art and winter art.

Rovaniemi University of Applied Sciences is the northernmost educational institute of its kind in the European Union. We are situated on the Arctic Circle in the town of Rovaniemi, Finland. Our location makes it possible to offer a unique learning environment. Arctic Power is a research, development and testing center. Our core competence is in cold and winter technology. We provide standardized tests and customized solutions to meet the needs of our clients. The strengths of our centre of expertise are business-oriented services and development activities, excellent knowledge of the field, and extensive contacts. The surrounding natural environment, facilities equipment and expertise offer our customers a unique opportunity to test and develop their products. Arctic Power is part of Rovaniemi University of Applied Sciences.
Lapland Snow Design – Project

Project Administration: University of Lapland, Faculty of Art and Design

Businesses work together with educational organizations on the design and implementation of different types of snow and ice environments and the development of marketing concepts throughout the project. The working methods and latest technical data of user-oriented design, service design, environmental & community art and the adventure activity industry are exploited and leveraged in project activities. The project is based on collecting, combining, disseminating and applying multidisciplinary knowledge.

The project is co-funded by the Regional Council of Lapland / The European Regional Development Fund (ERDF), University of Lapland, Rovaniemi University of Applied Sciences, Rovaniemi Regional Development Agency, Valosa Design, Arctice Arctic SnowHotel and SnowKemi.